

In and Around Kleinburg

May 5th Newsletter Sample



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Newsletter management and distribution was done through MailChimp twice a month to notify clients and their corresponding audiences about ***In + Around Kleinburg*** blog updates.

In May, the newsletter reached over 900 customers with a 30.4% open rate and 5.4% clicks.

Successful deliveries	915 99.3%
Total opens	440
Last opened	5/12/15 6:25PM
Forwarded	0
Clicks per unique opens	17.7%
Total clicks	64
Last clicked	5/8/15 6:46AM
Abuse reports	3



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Latest Blog

Just click on the image above to view our latest blog or
visit: www.inandaroundkleinburg.com

Dear Community and Friends of Kleinburg,

Here are the latest articles to kick start your work week. Just click on the articles below to discover:

- [Canadian Music Week 2015](#)
- [Taste the Essence of Kleinburg at Avlyn Gardens](#)
- [It's Time For Your Annual Mortgage Review](#)
- Don't forget to check out our 'Events' page next week for all the events happening throughout the month of May!

Until next time,

Jerry Celenza
RE/MAX PREMIER INC., Broker
Ontario



Canadian Music Week 2015

From May 1st to the 10th, Toronto will be proudly hosting the annual Canadian Music Week. This year there are 45 venues around Toronto each hosting a different concert every night; these events include Fan fest, Digital Media Summit, countless concerts and much, more more.

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Taste the Essence of Kleinburg at Avlyn Gardens

It must be said without hesitation that a taste of Avlyn Gardens is a taste of Kleinburg's essence. Everything about this lovely Italian restaurant, from its rustic coziness to the fresh ingredients that comprise the dishes, is a subtle hint of what life in the village has to offer. For instance, the name "Avlyn" itself is a dedication to owner Marco Pezzelli's first daughter – an apt reflection of Kleinburg's appreciation for family values.

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Take a tour of our latest home on the Market (Click anywhere on the image)



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